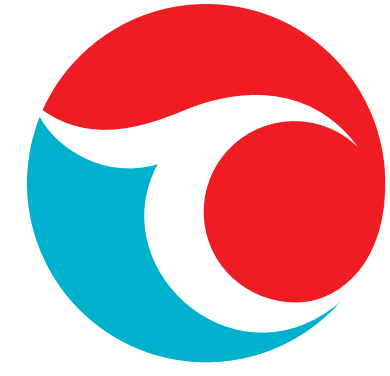
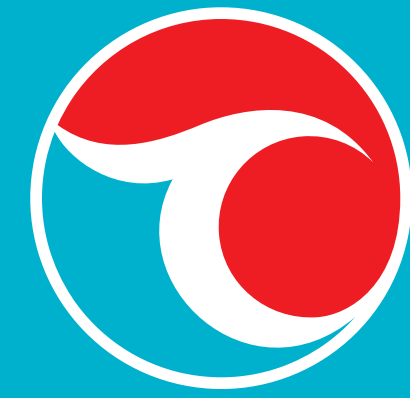


# TÜRKİYE SİGORTA TEMEL LOGO KULLANIMI



**TÜRKiYE SİGORTA**

Gücü, adında.



**TÜRKİYE SİGORTA**

Gücü, adında.



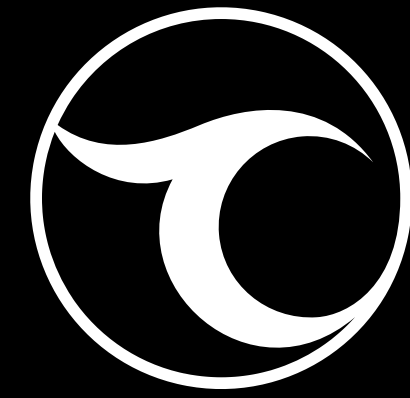
**TÜRKİYE SİGORTA**

Gücü, adında.



**TÜRKiYE SİGORTA**

Gücü, adında.



**TÜRKİYE SİGORTA**

Gücü, adında.



**TÜRKİYE SİGORTA**

Gücü, adında.







**TÜRKİYE SİGORTA**



**TÜRKİYE SİGORTA**



**TÜRKİYE SİGORTA**



**TÜRKİYE SİGORTA**



**TÜRKİYE  
SİGORTA**

Gücü, adında.



**TÜRKİYE  
SİGORTA**  
Gücü, adında.



**TÜRKİYE  
SİGORTA**

Gücü, adında.



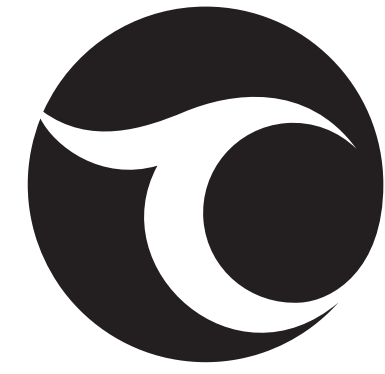
**TÜRKİYE**  
**SİGORTA**  
Gücü, adında.





**TÜRKİYE**  
**SİGORTA**

Gücü, adında.



**TÜRKİYE**  
**SİGORTA**

Gücü, adında.





**TÜRKİYE  
SİGORTA**

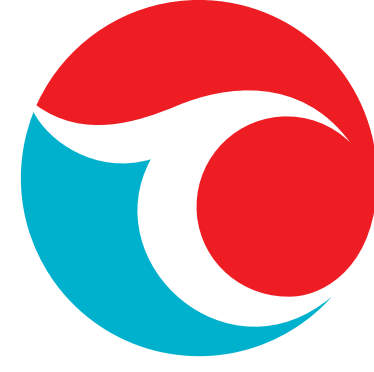




**TÜRKİYE  
SİGORTA**



**TÜRKİYE  
SİGORTA**



**TÜRKİYE**  
**SİGORTA**  
Gücü, adında.





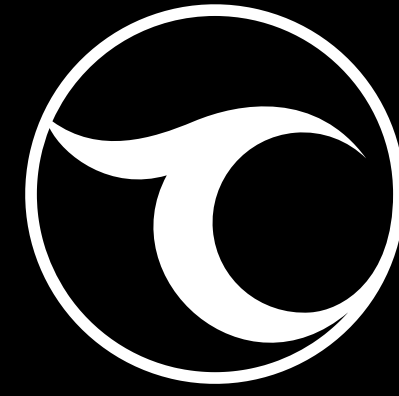
**TÜRKİYE**  
**SİGORTA**  
Gücü, adında.



**TÜRKİYE**  
**SİGORTA**  
Gücü, adında.



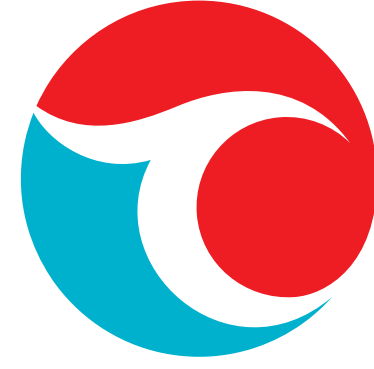
**TRKİYE**  
**SİGORTA**  
Gc, adında.



**TRKİYE**  
**SİGORTA**  
Gc, adında.



**TÜRKİYE**  
**SİGORTA**  
Gücü, adında.



**TÜRKİYE  
SİGORTA**

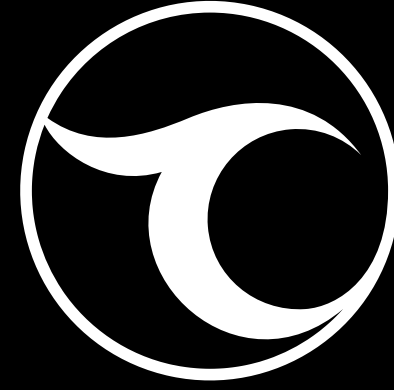


**TÜRKİYE  
SİGORTA**

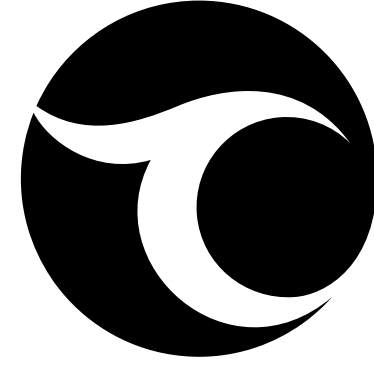


**TÜRKİYE  
SİGORTA**





**TÜRKİYE  
SİGORTA**



**TÜRKİYE  
SİGORTA**



## PANTONE 485

**RGB** 221 / 60 / 39  
**HEX/HTML** DD3C27  
**CMYK** 0 / 100 / 100 / 0



## PANTONE 3125

**RGB** 0 / 170 / 188  
**HEX/HTML** 00AABC  
**CMYK** 89 / 0 / 19 / 0



## PANTONE 2757

**RGB** 35 / 45 / 99  
**HEX/HTML** 232D63  
**CMYK** 100 / 81 / 0 / 51

# **TÜRKİYE SİGORTA FONTU**

---

**Avenir Next Bold**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**0123456789.,?/()**

# Tagline Fontu

---

Source Serif Variable Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 . , ? / ( )

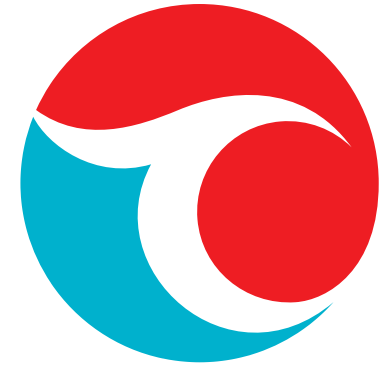
Minimum  
ykseklik  
7 mm.



**TRKİYE SİGORTA**

Minimum ykseklik 7 milimetredir. Bu ykseklikte Tagline kullanılmaz

# TÜRKİYE HAYAT EMEKLİLİK TEMEL LOGO KULLANIMI



**TÜRKiYE HAYAT EMEKLİLİK**

Gücü, adında.





**TRKİYE HAYAT EMEKLİLİK**

Gc, adında.



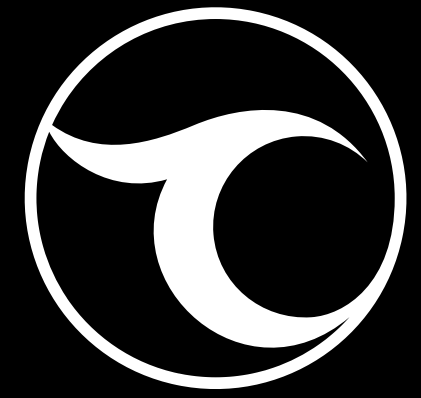
**TRKİYE HAYAT EMEKLİLİK**

Gc, adında.



**TRKİYE HAYAT EMEKLİLİK**

Gc, adında.



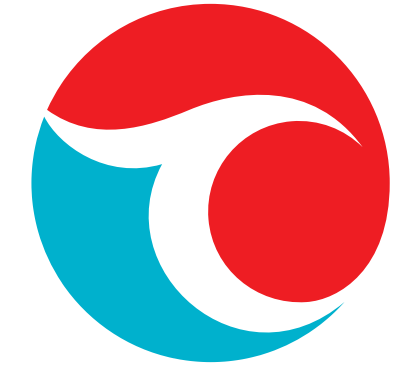
**TRKİYE HAYAT EMEKLİLİK**

Gc, adında.



**TÜRKiYE HAYAT EMEKLİLİK**

Gücü, adında.



**TRKİYE HAYAT EMEKLİLİK**

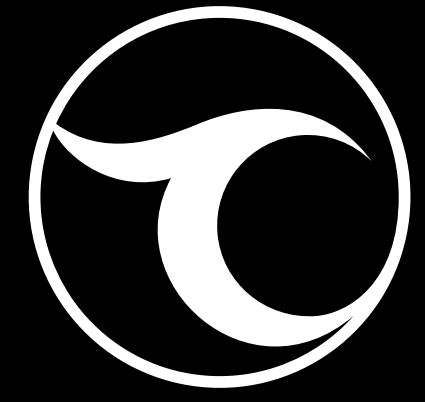


**TRKİYE HAYAT EMEKLİLİK**



**TRKİYE HAYAT EMEKLİLİK**





**TRKİYE HAYAT EMEKLİLİK**



**TRKİYE HAYAT EMEKLİLİK**



**TÜRKİYE  
HAYAT EMEKLİLİK**

Gücü, adında.



**TRKİYE  
HAYAT EMEKLİLİK**

Gc, adında.



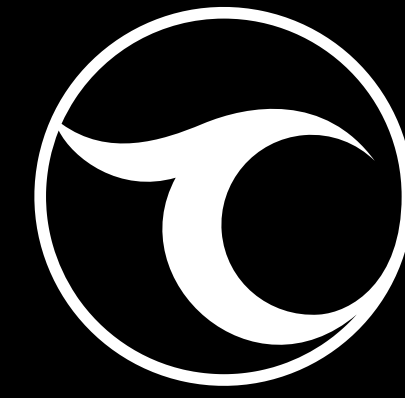
**TRKİYE  
HAYAT EMEKLİLİK**

Gc, adında.



**TRKİYE**  
**HAYAT EMEKLİLİK**

Gc, adında.



**TRKİYE**  
**HAYAT EMEKLİLİK**

Gc, adında.



**TRKİYE**  
**HAYAT EMEKLİLİK**

Gc, adında.





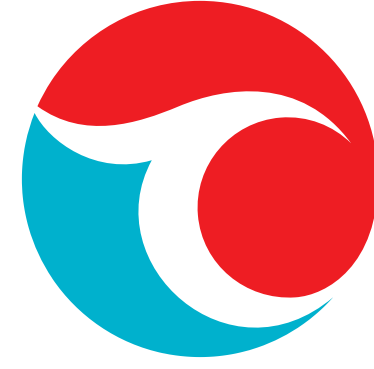






**TÜRKİYE  
HAYAT EMEKLİLİK**





**TÜRKİYE  
HAYAT  
EMEKLİLİK**

Gücü, adında.



**TÜRKİYE  
HAYAT  
EMEKLİLİK**

Gücü, adında.



**TÜRKİYE  
HAYAT  
EMEKLİLİK**

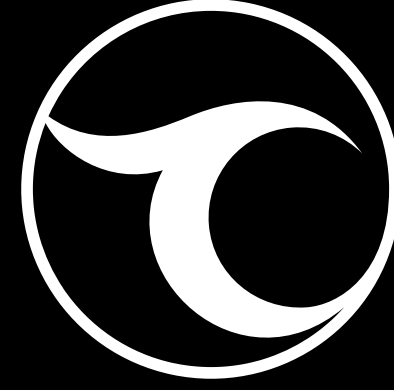
Gücü, adında.





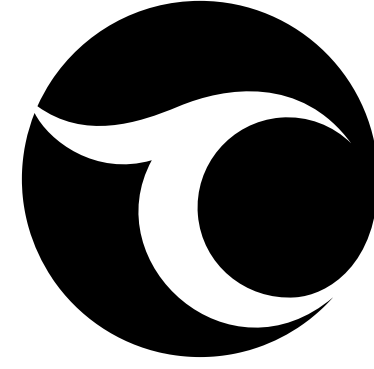
**TÜRKİYE  
HAYAT  
EMEKLİLİK**

Gücü, adında.



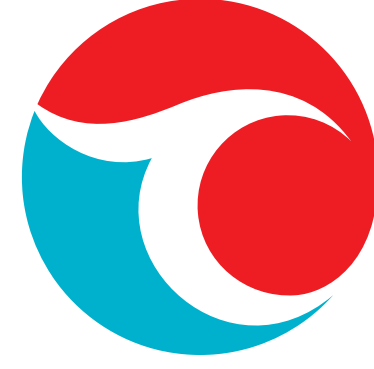
**TÜRKİYE  
HAYAT  
EMEKLİLİK**

Gücü, adında.



**TÜRKİYE  
HAYAT  
EMEKLİLİK**

Gücü, adında.



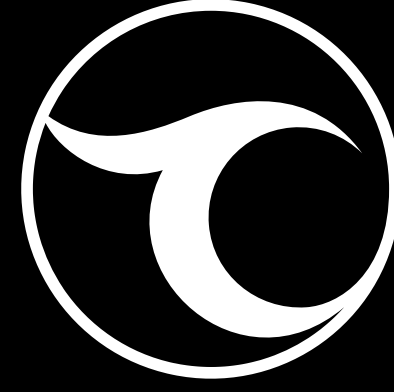
**TÜRKİYE  
HAYAT  
EMEKLİLİK**



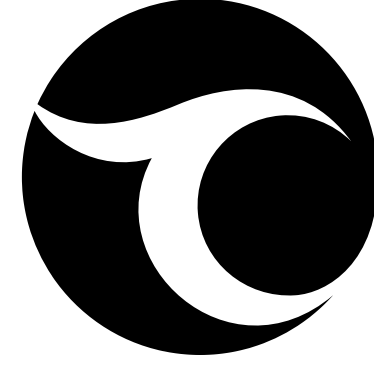
**TÜRKİYE  
HAYAT  
EMEKLİLİK**



**TÜRKİYE  
HAYAT  
EMEKLİLİK**



**TÜRKİYE  
HAYAT  
EMEKLİLİK**



**TÜRKİYE  
HAYAT  
EMEKLİLİK**





## PANTONE 485

**RGB** 221 / 60 / 39  
**HEX/HTML** DD3C27  
**CMYK** 0 / 100 / 100 / 0



## PANTONE 3125

**RGB** 0 / 170 / 188  
**HEX/HTML** 00AABC  
**CMYK** 89 / 0 / 19 / 0



## PANTONE 2757

**RGB** 35 / 45 / 99  
**HEX/HTML** 232D63  
**CMYK** 100 / 81 / 0 / 51

# **TÜRKİYE HAYAT EMEKLİLİK FONTU**

---

**Avenir Next Bold**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**0123456789.,?/()**

# Tagline Fontu

---

Source Serif Variable Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789.,?/()

Minimum  
ykseklik  
7 mm.



**TRKİYE HAYAT EMEKLİLİK**

Minimum ykseklik 7 milimetredir. Bu ykseklikte Tagline kullanılmaz