

# Internal Communication Activities

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- **Club Activities:** Türkiye Hayat Emeklilik and Türkiye Sigorta Clubs were founded in 2022. There are 12 workshops, ranging from theater to dance, camping to chess, football to running, that fall under the 4 main clubs of Hobbies, Arts, Sports, and Volunteering. On specified days, members of the workshops, which were created with the participation of company employees, engage in a variety of activities with the assistance of expert trainers. · On October 29<sup>th</sup>, the Arts Club Music Workshop performed a Mini Concert.

- Clubs Night, which was organized in December started with the “Strong Steps” exhibition of photographs of stray animals prepared by the Photography Workshop, and the play staged by the Theater Workshop concluded with a dance performance by the Dance Workshop and a concert by the Music Workshop choir. Employees and management attended the event as audience. ·
- Through the Heartfelt Affairs Club, Türkiye Hayat Emeklilik and Türkiye Sigorta carry out social responsibility events in accordance with the principle of using their power for good. The Club organized a Year-End “Charity Bazaar” in 2022, with the participation of various NGOs, including Foundation for the Support of Women’s Work(KEDV), Laughter Heals Association, Türkiye Down



Syndrome Association. The Club also carries out activities such as a book collection campaign to create libraries for schools in need, an Audiobook campaign with the Six Dots Foundation For the Blinds, and a food collection project for stray animals.

- **Sports Tournaments:** The Türkiye Hayat Emeklilik Football Team, which was set up within Türkiye Hayat Emeklilik, competed in the Insurance Sector League in 2022. The 13<sup>th</sup> Insurance Sector League event, conducted in Antalya with the participation of 16 insurance companies, lasted three days. The football team of Türkiye Hayat Emeklilik successfully advanced to the finals of the tournament and ultimately secured the third place in the tournament.

- **Birlikteyiz (We are together) Digital Magazine:** Birlikteyiz Digital Magazine, which is presented to employees quarterly, was continued to be published in 2022 as well. The magazine, created by the Corporate Communications and Brand Management unit, features employee interviews, practical information about corporate life, current trends and worldwide developments in the sector, as well as club activities. The mission of the Birlikteyiz Magazine is to foster better communication between employees, inform them, and enhance social learning.